

IGZ Magdeburg

Innovations give future.



ikationsplattform **Facility Management** Vermietung **Europa-Projekte** Veranstaltungen
Forschung & Entwicklung Kooperationen Leben + Arbeiten Cluster management
Innovative companies Knowledge & Technology transfer **Sustainable Mobility**
Innovation platform Qualification Entrepreneur event management attract businesses to local
office & workshop letting co-operation **European Projects**



Location advantage: **power** of innovation.

unikationsplattform Facility Management
ment Forschung & Entwicklung Kooperation
of innovative companies Knowledge & Techn
cation platform Qualification Entrepreneur EVE
gion office & workshop letting co-operation Eur



/ HERE IDEAS BECOME INNOVATIONS:

The IGZ Magdeburg connects creative heads from theory and practice, offering them an unique environment for a successful business start-up. Since our beginnings in May 1991 we have paved the way for innumerable innovation leaders and thus developed continuously – to become one of the largest and economically most successful technological centers within Germany. More than

70 enterprises with over 500 employees do business in two locations in Barleben and Magdeburg on a total area of approx. 25,000 square meters. The proximity to the freeway and the technology park Ostfalen as well as to the city of Magdeburg with its University, the University of Applied Sciences, and Fraunhofer Institute offer an exceptional environment in which new ideas have a future.

/ FOCUS ON BUSINESS START-UPS

We make business start-ups successful by: offering particularly favorable special conditions, aim-oriented qualifications and mediation of public funding offers. Most entrepreneurs are very experienced in their business field when they start, however are often lacking the necessary business knowledge to successfully establish an enterprise on the market for good. For this reason we

coordinate and organize practical help for business start-ups, which is being financed by the Ministry of Science and Economic Affairs as well as the European Social Fund ESF. More than 300 business start-ups were already able to profit from this program.



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Life & work with **campus** character

/ AN ASSOCIATION WITH PROFILE

Since the beginning of the IGZ Magdeburg, more than 150 businesses have been established and more than 2500 innovative and sustainable jobs have been created in the region. Together with its partners, the IGZ Magdeburg will also be navigated intelligently in the future.

Platform Facility Management
ung & Entwicklung Kooperation
companies Knowledge & Techn
Qualification Entrepreneur Eve
workshop letting co-operation Eu



The IGZ Magdeburg is far more than just an office and industrial area – it is an innovation center with campus character, where life and work mutually inspire each other. That includes not only the innovative high-tech enterprises which were established within

the IGZ, but also the intense connection between science and economy which causes an atmosphere of intellectual curiosity. Not to forget the interaction between people where everyone feels comfortable. Family-friendly working conditions, kindergartens,

schools and high schools, scientific facilities nearby – and an environment that also provides enough space and time to take a deep breath. It is our firm conviction that only this interaction results in the power to move constraints and to bring visions to fruition.

/ THE SHAREHOLDERS OF THE IGZ

- / 30,0 % Landeshauptstadt Magdeburg (City of Magdeburg)
- / 25,2 % Stadtparkasse Magdeburg (Savings bank of Magdeburg)
- / 25,2 % Chamber of Industry and Commerce Magdeburg
- / 9,6 % Otto-von-Guericke University in Magdeburg
- / 10,0 % Community of Barleben






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OTTO VON GUERICKE UNIVERSITY IN MAGDEBURG is an important and innovative partner for the region's companies and industry because it ...



- ... trains and educates highly qualified academics and skilled employees
- ... offers dual study courses in collaboration with business
- ... transforms the results of research into innovation through knowledge and technology transfer
- ... offers continuing education and lifelong learning for company employees
- ... attracts highly qualified workers and academics from Germany and abroad to the region
- ... assists and supports the establishment of new businesses ...

Networked knowledge, that **connects.**

/ LOCATION MARKETING

We make the region visible: We place our region as the first address for investors and settlements by intensive participation in European projects and common location mar-

keting with the technology park Ostfalen, the business office in Barleben as well as the Investment and Marketing Corporation Saxony-Anhalt mbH (IMG).



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/ INTERNATIONAL PROJECT WORK

Beyond the obvious: The active integration into European projects enables us to learn from best practice solutions of other countries and regions which we incorporate into our daily work.

/ KNOWLEDGE AND TECHNOLOGY TRANSFER

In almost all relevant areas of science, economy, banks, chambers, associations, and politics the IGZ Magdeburg combines its in-house know-how with the know-how of well-proven cooperation partners. The established close ties to the Ministry of Science and Economic Affairs or the Investment



Bank of Saxony-Anhalt provide an excellent basis to advise our enterprises successfully through knowledge and technology transfer for example regarding staff costs funding by the employment of innovation assistants or funding of business development and risk minimization.

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TASKS



**Park der
Technologie
im Park der
Landschaft**

Zweckverband Technologiepark Ostfalen
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The Future of mobility – our research **focus**.

Kommunikations-
management
Forschung
support of innovative
communication platform
in the region office & w



The IGZ Magdeburg stands primarily for one: innovations in the automotive field. On federal state level we work closely together with the Creativity and Competence Center Harzgerode, which stands out for its unique know-how for the material aluminum. MAH-REG Automotive is a branch association of

260 automobile suppliers with 22,000 employees, who's coordinating office is located in the IGZ as well.

The Institute of Automotive Expertise - IKAM set up one of its two locations in the IGZ. IKAM, being a business-oriented research



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- the innovation cluster for the
 automotive suppliers in Saxony-Anhalt

- strengthens the close cooperation between science and economy
- initiates and oversees joint research projects for the development of new materials, methods and products

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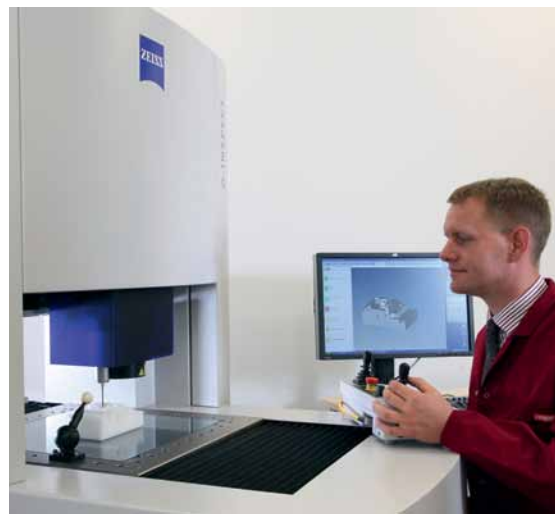
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All you can think of for your event: The IGZ Magdeburg features 10 flexible event and conference rooms with different representative ambiances. The conference facilities are optimized for coaching, meetings, and seminars for group sizes ranging from 12 to 150 people. Our Demo-Center is an excellent location for your product presentation – while the Cube puts your know-how into the right perspective. Our IGZ LOUNGE is a location with feel good vibe, making it the ideal place to welcome important clients and

to have undisturbed business conversations. A glassed-in activity space of 1,300 square meters offers a large area for exhibitions or company celebrations. The existence of numerous free parking spaces will enable you to welcome totally relaxed visitors joining your event. Our in-house IGZ Restaurant is the ideal partner for catering and event accommodation. In addition we are providing modern event technology, a service technician, and if desired, contact to external service providers.



Your key to success.

Ratio Plattform Facility
Forschung & Entwick
innovative companies Know
Ratio Plattform Qualification E
office & workshop letting



Whether office space, laboratory, workshop, production area, test field, seminar room or studio – the IGZ Magdeburg offers you a maximum of possibilities for development. Flexibility and individuality are the supreme principles of our architectural concept.



Here your enterprise isn't simply squeezed into an existing room scheme. According to your needs you are able to determine the parameters of space usage. You are always able to adjust the size of your leased space depending on the development of your business. Our buildings have a modular structure

with a module size of 12.5 x 12.5 meters, which is even adaptable in ceiling height. And for putting it into action, of course we do have the right partners close at hand.

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MANY THANKS!

Many thanks to all business partners, customers, and creative heads who have contributed to the development of our new brochure and our digital communication activities. This successful cooperation shows once more what the IGZ Magdeburg is all about: bringing cooperative ideas to life, establishing strong connections between the different spheres of competence from science and economy – and establishing well-functioning structures that benefit everyone.

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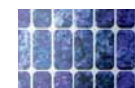
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